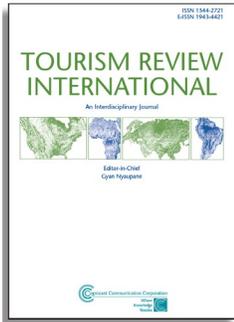


## Call for Papers

*Special issue of Tourism Review International*

### Tourism Microentrepreneurship



Tourism Review International (TRI) is an ESCI and SCOPUS indexed peer-reviewed journal dedicated to the advancement of scholarly and managerially-oriented knowledge throughout all fields of tourism and is published four issues per year.

#### Special Issue Editors:

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Tourists have been trying to break out of staged tourism enclaves for many decades, but only recently have information technologies empowered: a) tourists with information about destinations and supply, and b) entrepreneurial hosts with marketplaces allowing them to reach visitors with offers of lodging, services and experiences. Indeed, the constant mainstream news about AirBnB, Uber, Vayable and other tourism web marketplaces reveal that we are living the advent of the era of tourism microentrepreneurship. Tourism microentrepreneurship is defined as the process of launching a new, or adding value to an existing, enterprise employing no more than five people, providing tourism experiences, food, lodging or transportation, with the aim to enable the owner a desired lifestyle.

Microentrepreneurs have played a role in the tourism industry for a long time, however only recently have they become a visible and increasingly influential stakeholder group. Due to the recent recognition of their importance and the often-informal structure of their businesses, tourism microentrepreneurs are less well studied and practitioners are largely unprepared to fuel microentrepreneurial development in their destinations. Moreover, most destinations struggle to find meaningful ways to integrate these genuine local experiences with the formal sector components of the system. Nevertheless, there is a burgeoning body of scholarship examining tourism microentrepreneurship, and some of these seminal publications are influencing thinking and research

agendas. Indeed, emerging evidence suggests that fueling tourism microentrepreneurial development and its integration in a destination's supply system can generate added (socio-cultural, economic and environmental) benefits to the host populations while making the destination more competitive and unique. Conversely, there is evidence that when left unbridled, tourism microentrepreneurship can erode the local character of neighborhoods and hurt the quality of an entire destination. Therefore, this special issue of *Tourism Review International* aims to feature scholarship that delves deep into the thought processes and behaviors of tourism microentrepreneurs as well as the intricacies of how tourism microentrepreneurship affects destinations.

To contribute to the literature on tourism microentrepreneurship, we invite authors to submit both empirical and conceptual papers. Authors are encouraged to submit papers that are interdisciplinary in nature. This special issue will cover a range of topics related to tourism microentrepreneurship, including, but not limited to:

- Understanding the role of microentrepreneurship in destinations
- Examining the thought processes and development paths of tourism microentrepreneurs
- Social capital and social networking among microentrepreneurs
- Cultural self-representations through tourism microentrepreneurship
- Microentrepreneurship in circular economies and equitable endogenous development
- Microentrepreneurship in conservation of natural resources and of working lands
- Market trends and technological innovations and the rise of gig sharing economies
- Tax and other policy regulatory reactions to tourism microentrepreneurship
- Permatourism, communitarian entrepreneurship, and other approaches for the integration of top-down and bottom-up tourism development

#### **Key dates:**

**February 1<sup>st</sup>, 2020:** Submission of expression of interest with 500-word extended abstracts to the special issue editors: [dbmorais@ncsu.edu](mailto:dbmorais@ncsu.edu), [birendra.kc@unt.edu](mailto:birendra.kc@unt.edu), and [cmlapan@uncg.edu](mailto:cmlapan@uncg.edu)

**April 1<sup>st</sup>, 2020:** Notification/invitation to submit full papers

**September 1<sup>st</sup>, 2020:** Full papers submission. Full papers should be submitted through <https://tri.scholasticahq.com/>.

**January 1<sup>st</sup>, 2021:** Publication of the Special Issue

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