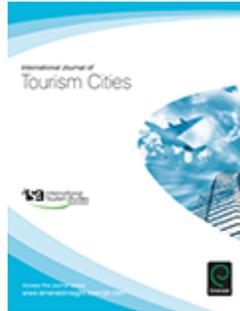


Call for Papers
International Journal of Tourism Cities

Special Issue

CSR AND ETHICS IN TOURISM



Guest editors:

Dr. Rami K. Isaac, NHTV Breda University of Applied Sciences

Dr. Evi Eftychiou, University of Nicosia

The concept of CSR is a frequently debated topic in tourism and was mentioned for the first time in 1953 with Bowen's publication "Social Responsibilities of Businessman" (Bowen, 1953). Within the past couple of decades more and more businesses from different industries recognised CSR as a crucial aspect to implement (Carroll & Shabana, 2010). Nowadays, the expansive literature on CSR covers several definitions of the concept. The European Commission for example (2010) defines CSR as a voluntary activity of business to integrate social and environmental concerns into operations as well as the frequent interaction with stakeholders. A similar definition is given by Aguinis (2011, p.855) states "context-specific organisational actions and policies that take into account stakeholders' expectations and the triple bottom line of economic, social and environmental performance". Hence businesses that are committed to CSR are operating ethically and contribute to the economic development while ensuring the well-being of employees and the local community which is impacted by the business alike.

The range of definitions shows that there is no universally accepted statement that explains the concept of CSR and Orlitzky and Shen (2013) point out that CSR is not homogenous and there is no one-size-fits-all strategy for businesses.

Encouragement of ethical tourism is evident for example in the commercial sector, such as tour operators, companies and websites offer ethical tourism, and several NGOs organisations across the globe. A tour operator is confronted with ethical and human rights in a numerous ways. Critical human rights issues come up in a daily business, in communication with the clients, as well as business relations. As Lovelock and Lovelock, (2013, p.32) argue, "ethical tourism is therefore not merely a form of tourism, but a way of thinking that applies to all forms of tourism". It might raise more questions than answers for those involved in tourism practices, yet it lies 'at the heart of ethical decision-making'.

Nevertheless, only recently we have witnessed the inclusion of ethics, moral and existential issues in tourism debates. The freedom of movement, the right to travel and simultaneously the rise of a multitude of alternative forms of tourism provide sufficient justification to discuss the manifold relationships between tourism, CSR and ethics. Although these concepts have been studied by various disciplines and as phenomena in their own right, in order to connect the dots in contemporary political and sociological thinking, it is important that scholars from different disciplines converse and debate in person. In particular, there is a need for understanding the relations and effects between the way we, as tourists or hosts, interact with each other and the environment and how people reflect on these encounters in terms of hospitality, inequality, human rights, poverty, movement, identity and so forth. Therefore, we invite all those working in philosophy, business and management, culture and media studies, education, anthropology, sociology, psychology, geography, sports and leisure studies, tourism and hospitality studies, heritage studies, as well as related fields to partake in this inter-disciplinary (or post-disciplinary) dialogue.

This *special issue* aims to contribute to strengthen academic and professional networks that are necessary to push forward the discussions of tourism's manifold intersections with existing and emergent CSR ethical approaches and to encourage and advance theoretical, conceptual, empirical research on CSR and Ethics in the context of tourism. We invite papers which engage CSR and Ethics studies approaches to tourism in the following topics (*indicative but not exhaustive themes*):

- Tourism practices and the moral (existential) debate
- CSR and business
- Sports, events and Ethics
- Human dignity and the representation of women and minorities in video games
- Ethics and tourism development
- Tourism, borders and security
- Tourism, human rights and ethics
- Tourism (im)mobilities
- Tourism and moral consumption
- Tourism and identity politics
- Tourism, ethics and sustainability
- Ethics in (hospitality) management and marketing
- Tourism education, and ethics
- Tourism discourses and ethics
- Tourism representations and ethics
- Tourism, inequality and ethics

Interested authors should email their abstract (200-300 words) or proposal to Rami Isaac, Isaac.r@nhtv.nl and Eftychiou.e@unic.ac.cy before **June 1st, 2017**

- Authors will be notified no later than June 30, 2017 on the decision over their abstracts.
- Full articles (6,000-8,000 words) should be submitted by December **30, 2017**. The format of guidelines is provided on the journal webpage.

http://www.emeraldgrouppublishing.com/products/journals/author_guidelines.htm?id=ijtc

- All manuscripts will undergo blind review by at least three reviewers.

The anticipated date for publication of the Special Issue is **September, 2018**